



Connecting Personal Care Attendants  
and people who need care at home.

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## Mass PCA Directory Social Media Kit

Help us promote the PCA job! Use and share the social media posts and images in this toolkit to help spread the word online.

### For Facebook and/or LinkedIn

#### Post #1

Personal Care Attendants (PCAs) needed! PCAs assist individuals with disabilities with activities of daily living. Currently there are over 200 PCA jobs available in Worcester County!

-Earn \$17.71/hour

-No experience necessary

-No high school diploma, no HiSET, no GED required

-No training needed! On-the-job training provided

-Great for all ages – many PCAs are over age 50 but can start as young as age 14

-Flexible working hours

Register online with [@MassPCADirectory](#) and find the perfect job for you at:

<https://www.masspcadirectory.org>



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#### Post #2

Become a Personal Care Attendant (PCA)! A great job for all ages – many PCAs are over age 50 but can start as young as age 14!

"Both my PCAs are over age 60. They can do everything I need, and they have been with me for about nine years. They come to work on time. They respect me and the work schedule. I would highly recommend that older job seekers consider a job as a PCA."- Consumer-employer

Register online with [@MassPCADirectory](#) and find the perfect job for you at:

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## Become a Personal Care Attendant (PCA) - it's an "age-friendly" job.

“ Both my PCAs are over age 60. They can do everything I need, and they have been with me for about nine years. They come to work on time. They respect me and the work schedule. I would highly recommend that older job seekers consider a job as a PCA. ”

*Lynn, Consumer-employer*

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### Post #3

A great career opportunity with benefits, training & career advancement! Become a Personal Care Attendant (PCA). PCAs assist individuals with disabilities with activities of daily living.

Earn \$17.71 per hour - Flexible working hours - No experience needed

After the first year, PCAs become eligible for...

-College tuition vouchers: Obtain eight credits free per year in credit-bearing or degree programs in the information technology, health care, or education fields.

-Certified Nurse Aid (CNA) Program: The course fee, certification test, and uniform are provided to eligible PCAs.

Start your career today! Register online with [@MassPCADirectory](https://www.masspcadirectory.org) and find the perfect job for you at: <https://www.masspcadirectory.org>



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### Post #4

Become a Personal Care Attendant (PCA) - No experience or training needed!

The [@MassPCADirectory](https://www.masspcadirectory.org) is the place for PCAs to find jobs and it's free. Register online:

<https://www.masspcadirectory.org>

Need help setting up your profile on the Mass PCA Directory?

You have two options for support:

1- Call the Mass PCA Directory hotline for assistance: Monday through Friday, 9am to 5pm, toll free: 1-888-MASSPCA (888.627.7722).

2- Watch a quick "How To" video. There are a number of "how-to" videos to choose from here:

<https://www.masspcadirectory.org/Home/TrainingVideos>



## For Twitter

### Twitter Post #1

JOB SEEKERS - Earn \$17.71 per hour as a Personal Care Attendant (PCA)!  
Flexible working hours: part time/full time \* evenings \* weekends \* mother's hours \* overnight  
Register online with [@MassPCADirectory](https://www.masspcadirectory.org) and find the perfect job for you at:  
<https://www.masspcadirectory.org>

Personal Care Attendant (PCA) Hourly Rate		
NOW	JANUARY 2023	APRIL 2023
<b>\$17.71</b>	<b>\$17.80</b>	<b>\$18.00</b>
PER HOUR	PER HOUR	PER HOUR

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DIRECTORY** Connecting personal care attendants  
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### Twitter Post #2

Become a Personal Care Attendant (PCA) - No experience or training needed!  
The [@MassPCADirectory](https://www.masspcadirectory.org) is the place for PCAs to find jobs and it's free. New jobs are added daily!  
Register online with [@MassPCADirectory](https://www.masspcadirectory.org) and find the perfect job for you at:  
<https://www.masspcadirectory.org>



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### Twitter Post #3

A great career opportunity with benefits, training & career advancement! Become a Personal Care Attendant (PCA). PCAs assist individuals with disabilities with activities of daily living.  
Register with [@MassPCADirectory](https://www.masspcadirectory.org) today at: <https://www.masspcadirectory.org>

**I signed up on the [Mass] PCA directory.  
I went to sleep when I was done and  
within 8 hours I woke up and had 3  
people texting me asking me to be their  
PCA. It was the fastest and best thing  
ever. It turned my life around.**

*PCA Job Seeker*



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**Questions? Contact [info@masspcadirectory.org](mailto:info@masspcadirectory.org)**

**Follow us on Facebook: <https://www.facebook.com/MassPCAdirectory>**

**Call the Mass PCA Directory hotline for assistance:**

**Monday through Friday, 9am to 5pm, toll free: 1-888-MASSPCA (888.627.7722)**

**For more resources: visit [www.MADirectCare.com](http://www.MADirectCare.com)**

**Register as a PCA and watch "How-to" videos: visit [www.MassPCAdirectory.org](http://www.MassPCAdirectory.org)**